

The Diploma – Bringing learning to life

## Hair and Beauty Studies

**Ever wanted to be at the forefront of creating the latest look?**

**Ever wondered about the processes involved in developing a new range of beauty products?**

**Would working in special effects make-up really appeal to you?**

**Are you interested in managing a spa within a large hotel complex?**

If the answer is yes to any of the above, have you ever thought about studying for a Diploma in Hair and Beauty Studies?

### What is a Diploma?

A Diploma combines knowledge and skills through theory and practical work that employers and universities value, it is offered at two levels:

*Foundation - equivalent to 5 GCSE grades at D to G  
Higher - equivalent to 7 GCSE grades \*A to C.*

You will work on projects, practical activities in and out of the classroom setting and take part in work experience placements. This programme of study is versatile, exciting and flexible.

A Diploma is made up of four areas:

- Principal learning will teach you all you need to know about your chosen Diploma subject. This will take up a fairly large proportion of your timetable
- Functional skills in English, Maths and ICT
- Additional and specialist learning which can include other qualifications such as GCSEs or BTEC
- You will also develop skills in self management, team working and leadership

### Why study a Diploma in Hair and Beauty Studies?

This diploma will give those of you with a creative flair the chance to come up with new looks and experiment with products. It will develop your understanding of hair and beauty focusing on areas such as science, anatomy, physiology, marketing and sales. Whether you want to work in beauty therapy, hairdressing, spa management, marketing, cosmetic science or events management, a Diploma offers a broad based learning experience for everyone.

## Careers it can lead to in the sector

**Beauty:** health spa management/beauty therapist/make-up artist/cosmetic science/nail technician/holistic therapist/tattoo artist/body piercer/sports therapist

**Hair:** salon manager/hairdresser/course lecturer/NVQ assessor/barber

**Business:** events management/beauty or hair product sales rep/salon or spa receptionist

## once I have completed a Diploma, what next?

The good thing about the Diploma is that although it focuses on a particular subject area, it teaches a mix of subjects, giving a well-rounded education, so you don't have to opt for a career in hair or beauty at the end of studying it.

Universities and employers have been involved in designing the Diplomas so it will enable you to study at college and/or university.

## What might your route look like?

### Yr 10 and 11

Hair and Beauty Studies Diploma with Additional Specialist Learning in subjects such as:

French GCSE

History GCSE or

Textiles GCSE

plus the Core subjects

### Yr 12 and 13 – College or Sixth form

Course ideas:

BTEC National Diploma in Beauty Therapy

Hair and Beauty Studies Advanced Diploma with A level Biology

NVQ levels 2 and 3 in Hairdressing

An AS/A level course in Biology, Business Studies and Health and Social Care

### Higher Education degree courses you might progress onto:

Podiatry

Business Management

Biology

Complementary Therapy

Fashion Styling  
(Make-up and Hair Design)

Spa and Salon Management

Or

### Employment or Apprenticeships

## What do the professionals say?

*"This Diploma is a credit to our industry as it will allow learners to develop transferable employability skills, couple with the basics such as English, Maths and ICT that employers require them to have."*

Phil Smith, Toni & Guy,  
five times nominated for British Hairdresser of the Year

## ? ? Questions to ask ? ?

As with any qualifications, always check college/sixth form entry requirements. Some advanced courses will require specific GCSE subjects and grades. As part of any Diploma you can take additional qualifications like GCSEs or BTEC, but you must check what your timetable will allow you to study alongside your Diploma in Yr 10.

For example, most beauty related careers will require additional science qualifications at GCSE.

If there is a specific career area you wish to pursue, again, always check entry requirements. If in doubt, ask your school Connexions Personal Adviser.

## Useful websites

### Careers related

[www.workabout.org.uk](http://www.workabout.org.uk)  
[www.connexions-direct.com/jobs4u](http://www.connexions-direct.com/jobs4u)  
[www.calderdaleprospectus.co.uk](http://www.calderdaleprospectus.co.uk)  
[www.kirkleesoptions.org.uk](http://www.kirkleesoptions.org.uk)

### Hair and Beauty Studies related

[www.habia.org](http://www.habia.org)  
[www.haircouncil.org.uk](http://www.haircouncil.org.uk)  
[www.goodsalonguide.co.uk](http://www.goodsalonguide.co.uk)  
[www.nhf.biz](http://www.nhf.biz)  
[www.cibtac.com](http://www.cibtac.com)

## Time for success!

Being a good hairdresser or beauty therapist does not necessarily give one the skills needed to run a business. HABIA noted lack of management/business skills among salon owners and the self-employed, as only 5% of managers or salon owners have a management qualification above level 4 (degree level).

(Source: National Guidance Research Forum)

The number of alternative therapists working in the NHS is likely to increase with local NHS Trusts developing policies to include some complementary therapies in local health care provision.

(Source: Outlook on...Complementary Therapy)



British hairdressing and beauty therapists are recognised as the best in the world. With more than 500 million client visits each year, the sector frequently comes out top in consumer surveys for quality for customer service.

(Source: National Guidance Research Forum)

90% of the hair and beauty workforce in the UK is female, 10 per cent male.

(Source: National Guidance Research Forum)

For further information and advice:

- contact the  (0800 5 979 979 free to UK landlines)  
Text: 07786 202 804  
(start message with learn)  
E: learningline@ckcareers.org.uk
- look at  [www.workabout.org.uk](http://www.workabout.org.uk)
- or visit one of our Centres - details from the Learningline and on Workabout

### Equal Opportunities

We are committed to promoting equality of opportunity for all. If you feel you have been discriminated against because of race, gender, disability, religion, age, ethnic origin or sexual orientation please speak to your Connexions Personal Adviser.

The Diploma – Bringing learning to life